

All Aboard, Marshfield

2018



59th Wisconsin Square & Round Dance Convention

August 10, 11 & 12, 2018

Souvenir Booklet Ad Contract

Clubs, Associations, Organizations, Callers, Cuers,
Groups, Individuals, Etc.

Prices listed are for camera-ready copy.
Ad sizes shown are actual (See back). Camera-ready
means the ad is complete and ready to be scanned for
placement into the booklet with no alterations in type or
art needed. The printer has final discretion as to whether
an ad is camera-ready or not. There will be up to a \$20
extra charge if the ad is not deemed camera-ready.
Upon receipt of your ad the booklet chair will contact
you if the printer feels there might be a problem with
your ad and inform you of the best remedies on how to
fix it with no extra charge.

Preferred Media

Set up ads to size by computer. Save ad file as a PDF
and send as an attachment to the Souvenir Booklet
Chair, Rose Marie Kerner, at her e-mail address:
rmkerner42@hotmail.com. Put in Subject Line: 59th WI
Square Dance Souvenir Booklet.

NOTE: Watch for confirmation of receipt of your ad.

Deadline: Camera-ready or Digital: June 15, 2018.

If you miss the deadline, please call 715-623-2128 to de-
termine if you can still get your ad into the booklet. There
will be some latitude for ads that need tweaking and/or
corrections.

Name _____
Organization, club, caller/cuer, individual or group, sponsor, etc.

Contact Name _____

Address _____

City, State & ZIP _____

Phone _____

E-Mail: _____

Website _____

Make checks payable to:

59th WI Square and Round Dance Convention

CAMERA-READY TO COME

DIGITAL FILE TO COME

CAMERA-READY ENCLOSED

DIGITAL FILE SENT

PLEASE CHECK AD SIZE AND COLOR OR B/W

Full Page \$90.00 Color \$60.00 B/W

Half Page \$60.00 Color \$40.00 B/W

Quarter Page \$45.00 Color \$30.00 B/W

Vertical Horizontal

AD COST \$ _____

Premium for Center Spread and Covers. FULL PAGE

ADS ONLY, **Additional \$30.00 per page**

CALL FOR AVAILABILITY

PREMIUM AD COST \$ _____

Mail check along with camera-ready copy or
digital proof to:

Rose Marie Kerner

1026 4th Avenue, Antigo, WI 54409

For information call **715-623-2128**



59th Wisconsin Square & Round Dance Convention

August 10-12, 2018

Marshfield Senior High School

1401 E. Becker Rd., Marshfield, Wisconsin 54449

Full Page Ad

4 1/2" wide x 7 1/2" high

Color \$90 or B/W \$60

One Half Page Ad

4 1/2" wide x 3 3/4" high

Color \$60 or B/W \$40

One Quarter Page Horizontal Ad

4 1/2" wide x 1 7/8" high

Color \$45 or B/W \$30

One Quarter Page

Vertical Ad

2 1/4" wide

x

3 3/4" high

Color \$45

or

B/W \$30

FULL PAGE ADS ONLY

For **Center Spread,**
Inside Covers, and
Outside Back Cover
are available
for an additional
\$30 Premium.

*Available Only on a First Come
& Pay Basis*

Call for availability

Deadline for all ads

June 15, 2018

Make check payable to: 59th WI Square & Round Dance Convention

Complete contract form, scan and e-mail with ad, and/or mail with check to:

Rose Marie Kerner

1026 4th Avenue, Antigo, WI 54409

715-623-2128

rmkerner42@hotmail.com



All Aboard, Marshfield 2018

59th Wisconsin Square & Round Dance Convention
August 10-12, 2018
Marshfield Senior High School
1401 E. Becker Rd, Marshfield, WI 54449
www.wisquaredanceconvention.org



GENERAL CHAIR

Terry & Cindy Prust
715-659-4692 (home)
715-507-0210 (cell)
marshfieldhoedowners@gmail.com

ASSISTANT GENERAL CHAIR

George & Peg Kantz
715-384-3899
geokantz@yahoo.com

SERVICES

Joel & Deb Tomlinson
715-687-3276
messagebyjoel99-sqrdnc@yahoo.com

PUBLICITY

Lori Belongia
715-387-3032
lbelongia@marshfieldlibrary.org

PROGRAMMING - SQUARES

Chuck & Jan Muecke
262-567-8195
cbm293@ameritech.net

PROGRAMMING - ROUNDS

Kathy & Tom Nickel
608-831-0341
tenickel@chorus.net

Ray Steinich
608-332-4865
steinrm@frontier.com

YOUTH

Jessica Gruetzmacher
715-297-1838
jessiegruetz@gmail.com

Amanda Herdt
715-536-9481
amandaherd@gmail.com

Dominic Gruetzmacher
254-855-8731
dominicg@gmail.com

EDUCATION

Lloyd & Mary Houle
906-753-4583
lloydmaryhoule@yahoo.com

SPECIAL EVENTS

Ron & Janelle Mueller
920-452-9434
rjmueller@att.net

TOURISM

Bill & Linda Bauer
715-659-2357
bauer2@charter.net

Dear Caller and/or Cuer,

My name is Rose Marie Kerner and I am the Souvenir Booklet Chairperson for the 2018 Wisconsin Square and Round Dance Convention at the Marshfield Senior High School in Marshfield. A souvenir booklet is included in each registration packet which provides information about the convention and also information that might be useful in the future.

Placing an ad in the Souvenir Booklet is a great way to publicize your availability as a caller or cuer to square dancers and their clubs. You can also share special events, upcoming dances, and time, place and date of club dances. One suggestion is submitting a flyer to be reduced to a full page ad in the booklet. Smaller size ads are also available. See the Ad Contract for more size and price information.

If you would like to be included in the Souvenir Booklet, please submit your ad and the completed contract with a check made payable to **59th Wisconsin Square & Round Dance Convention** and send it to:

Rose Marie Kerner
1026 4th Avenue
Antigo, WI 54409
715-623-2128
rmkerner42@hotmail.com

Deadline: 6/15/18

SECRETARY

Cathy Kuhn
715-569-4574
kuhnj@tds.net

TREASURER

Tom Watson
715-743-6781
tjwatson@tds.net

REGISTRATION

Barb Oelke
715-574-3246
wisregistration2018@yahoo.com

HOUSING & CAMPING

Allen & Gail Jicinsky
715-659-4053
ajicinsky@gmail.com

Doug & Martha Lee
715-486-6619
leej1@charter.net

SOUVENIR PROGRAM

Rose Marie Kerner
715-623-2128
rmkerner42@hotmail.com

FASHION SHOW

Lois Vesbach
715-305-4020
farmgirl25@charter.net

RETAIL SALES

Dennis & Terri Lowder
414-355-9424
tlowder@wi.rr.com

SHOWCASE OF IDEAS

Bob Dahnert
608-846-9104
jmyklebust@centurytel.net

Barbara Gugel
608-244-8038
barbara.gugel@tds.net

COMPUTER SERVICES

Eric & Barb Tangman
262-691-9628
etangman@ticon.net

WEBMASTER

Scott & Brenda Deal
920-248-2371
wisquarecon@gmail.com

2018 WISCONSIN CONVENTION BOARD OF DIRECTORS

CHAIRMAN:	Sharon Albright, 9162 Katie Circle, Minocqua, WI 54548-9219	715-892-2618	sla13bjt@outlook.com
VICE CHAIRMAN / SECRETARY:	Ron & Janelle Mueller, 3123 North 9th Street, Sheboygan, WI 56083	920-452-9434	rjmueller@att.net
TREASURER:	Dave & Betsy Schulz, S1793 Stevens Court, Wisconsin Dells, WI 53965	608-393-3351	schulzdb6@yahoo.com
PUBLICITY:	Chuck & Jan Muecke, W293 Belleview Ave, Oconomowoc, WI 53066	262-567-8195	cbm293@ameritech.net
EXECUTIVE SECRETARY:	Ellery & Karen Gulbrand, 2591 Lavender Lane, Green Bay, WI 54313	920-434-0669	kgulbrand@att.net